



Content _____ Date ____/____/____

ARTICLE

- Post it on Facebook
- Post it on Twitter
- Post it on LinkedIn
- Send in your Newsletter
- Reaction Video
- Blog Post
- _____

VIDEO

- Put your video on YouTube
- Upload directly to Facebook
- Share to Facebook Groups
- Add it to a blog post
- Send in your Newsletter
- Include it as bonus content
- _____

PICTURE

- Post it on Facebook
- Post it on Twitter
- Post it on LinkedIn
- Send in your Newsletter
- Email individual prospects
- Use it in your intro bio
- _____

EBOOK

- Send an email to your list about the topic of each chapter
- Post it on Facebook
- Post it on Twitter
- Post it on LinkedIn
- Send in your Newsletter
- 6 picture posts on Pinterest
- 6 video posts on Pinterest
- _____

BLOG POST

- Post it on Facebook
- Post it on Twitter
- Post it on LinkedIn
- Send in your Newsletter
- 6 picture posts on Pinterest
- 6 video posts on Pinterest
- YouTube Video (link back to post)
- Send in your Newsletter 2X times
- _____

COURSE

- Write blog post about each topic
- Give away a free module for signing up to your email list
- Offer holiday discounts
- Facebook, Twitter, LinkedIn
- 6 picture posts on Pinterest
- 6 video posts on Pinterest