Marketing Holidays Dates

**FEBRUARY**
Valentine's Day 14th
Google Trends
Jan 8 - Feb 14
Pinterest Dec-Mar

**MARCH/APRIL**
Easter 3/21
Google Trends Feb 1-Apr 1
Pinterest Jan-May

**JUNE**
Father's Day 6/17
Google Trends
May 8-Jun
Pinterest April-June

**JANUARY**
New Years Day 1st
Google Trends Nov15-Jan 4
Pinterest October-January

**MARCH**
St. Patrick's Day 17th
Google Trends Feb1-Mar 17
Pinterest January-April

**MAY**
Mother's Day 5/14
Google Trends Apr -May 13
Pinterest February-June
Memorial Day 5/27
Google Trends Mar 15-May 30
Pinterest April-June

**AUGUST**
Back To School
Google Trends
Jul 1-Aug 30
Pinterest July-October

**OCTOBER**
Halloween - 31st
Google Trends
Sep15-Oct 31
Pinterest August-October

**DECEMBER**
Christmas - 25th
Google Trends
Nov 1-Dec 25
Pinterest July-January

**JULY**
4th of July
Google Trends Jun 15-Jul 4
Pinterest March-July

**SEPTEMBER**
Labor Day 9/4
Google Trends Aug 1-Sep 15
Pinterest August-September

**NOVEMBER**
Thanksgiving 11/22
Google Trends Oct 15-Nov 30
Pinterest June-November
Black Friday 11/23
Google Trends Nov 1-Nov 30
Pinterest June-January