

Marketing Holidays Dates

FEBRUARY

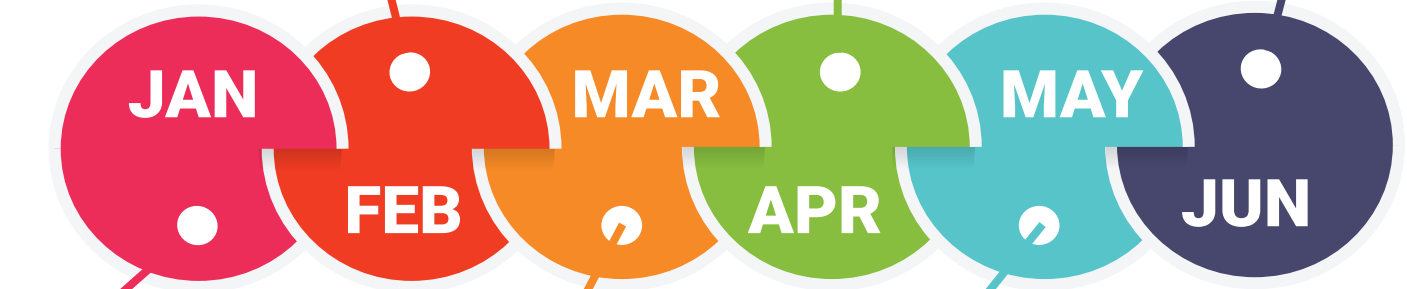
Valentine's Day 14th
Google Trends
Jan 8 - Feb 14
Pinterest Dec-Mar

MARCH/APRIL

Easter ___/___/___
Google Trends Feb 1-Apr 1
Pinterest Jan-May

JUNE

Father's Day ___/___/___
Google Trends
May 8-Jun
Pinterest April-June



JANUARY

New Years Day 1st
Google Trends Nov 15-Jan 4
Pinterest October-January

MARCH

St. Patrick's Day 17th
Google Trends Feb 1-Mar 17
Pinterest January-April

MAY

Mother's Day ___/___/___
Google Trends Apr -May 13
Pinterest February-June
Memorial Day ___/___/___
Google Trends Mar 15-May 30
Pinterest April-June

AUGUST

Back To School
Google Trends
Jul 1-Aug 30
Pinterest
July-October

OCTOBER

Halloween - 31st
Google Trends
Sep 15-Oct 31
Pinterest
August-October

DECEMBER

Christmas - 25th
Google Trends
Nov 1-Dec 25
Pinterest July-January



JULY

4th of July
Google Trends Jun 15-Jul 4
Pinterest March-July

SEPTEMBER

Labor Day ___/___/___
Google Trends Aug 1-Sep 15
Pinterest August-September

NOVEMBER

Thanksgiving ___/___/___
Google Trends Oct 15-Nov 30
Pinterest June-November
Black Friday ___/___/___
Google Trends Nov 1-Nov 30
Pinterest June-January