

FREE TRAINING OPPORTUNITIES TO OFFER YOUR CLIENTS



HOW CAN YOU REACH NEW CLIENTS IN TODAY'S COMPETITIVE MARKETPLACE?

WOULDN'T YOU LIKE TO PROVIDE VALUABLE TRAINING TO YOUR TOP CLIENTS?

FREE - THE BEST PART? THESE CLASSES ARE FREE TO YOUR CLIENTS AND FREE TO YOU! THE ONLY THING YOU WILL NEED TO PROVIDE IS LUNCH FOR THE LUNCH AND LEARNS OR GENERAL SNACKS FOR THE BUSINESS OWNERS WHO ATTEND!

FREE MARKETING CLASSES AVAILABLE

Your clients can learn about marketing opportunities that are available to them to generate more customers.

- Market Like A Maniac (2 Hours) - Learn to use direct mail, email, and the internet to grow your business
- Internet Marketing (2 Hours) - How to use the internet to reach more Prospects
- Blogging for Small Businesses (1 Hour) - How using Blogs and other Web 2.0 methods to generate new clients
- Social Networking Workshop (2 Hours) - How To & Hands On! Learn to use social networks like Facebook, LinkedIn and Twitter to lead generate and stay in touch with your clients and prospects

Marketing Artfully will provide all materials for the class as well as emails to send out to inviting them to the event!

ADVANCED MARKETING WORKSHOP

Business owners will learn to lead generate using marketing collateral, selecting a niche, defining their market, and developing contact programs that will get them in front of clients on a regular basis.

- Class size limited to 20 due to the advanced training
- Scheduled Hours 9:00-2:00
- Your Company to provide lunch to the business owners
- Cost is \$500 for up to 20 attendees (if outside the Tampa Bay area, some basic traveling expenses may be included)

Marketing Artfully will provide all materials for the class as well as emails to send out, inviting them to the event!

FREE TRAINING OPPORTUNITIES

Marketing Artfully provides free training opportunities that you can host in your office for small business owners! If you run a service based business like accounting, law, medicine, real estate, banking, or any other that serves small businesses, you can provide this valuable training FREE to them and FREE to you!

Why do we offer these classes for free? It is a lead generating tool for our business. When business owners find out the great opportunities that marketing affords, oftentimes they will need planning help or the online and offline marketing services which Marketing Artfully provides!

We work WITH service providers, like your company, to co-brand the outgoing invitations with your company's logo and make sure to recognize that your company is the one that brought them the opportunity to grow their business!

Each class offers a handout that will allow your client to get started right away using the techniques in the class.

By offering this valuable service, you will make a REAL difference to your clients' businesses and income! In these times of company closings and financial hardship, we all need to work together to make more (and better) opportunities for ourselves and our clients!

MARKETING
ARTFULLY

WORKSHOPS PRESENTED BY TARA JACOBSEN OF MARKETING ARTFULLY
Visit www.MarketingArtfully.com to find out more about Tara and for great marketing tips & tricks!

TO SCHEDULE A TRAINING IN YOUR OFFICE,
CALL TARA AT 727.415.9165